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Tech Goes Home Holds Annual Meeting and Announces New Strategic Plan

BOSTON, November 2, 2023 -- On Wednesday, Tech Goes Home (TGH), a leading nonprofit committed to advancing digital equity, held its Annual Meeting to celebrate the organization's impact over the past year and announce a new strategic plan that will guide the organization's ongoing growth and development.

Founded in Boston, TGH partners with community-focused organizations across Massachusetts to provide thousands of learners every year with a laptop or tablet, reliable internet access, and 15 hours of digital skills training delivered by trusted instructors.

Attendees at the Annual Meeting – including TGH learners, instructors, funders, and partners – heard from Liz Schwab, Head of External Affairs for New England the Mid-Atlantic at Google and the Chair of the TGH Board of Directors; Antonio Lobo, a long-time TGH instructor and member of the TGH Board of Directors; TGH CEO Dan Noyes; and Marvin Venay, Chief Advocacy Officer at TGH.

"I see every day the impact of digital literacy in the lives of the people that we serve and why digital access is so important. The ability to provide access to technology to our immigrant students has allowed us to revolutionize and innovate our Adult Education programs and teaching approaches, resulting in unprecedented success," said Antonio Lobo. "I love seeing people in my courses learn and gain confidence navigating the digital world and hearing about their success after they graduate."

"90 percent of [TGH] graduates report feeling more confident about their child's safety online; 81 percent used their newfound skills and access to get a new job, a better job, or a pay raise; and 55 percent used their skills to help find housing," said Liz Schwab. "But these aren't just numbers – they represent real people in our communities. The 10 year-old who can use her new Chromebook to do homework. The parent who can update their resume so they can advance their career. The grandmother who can use Zoom to see her grandkids more often."

"With renewed focus on digital equity programming at the local, state, and federal level, we're proud that TGH's vital work has been recognized and supported through significant public and private funding," said Dan Noyes. "But progress that's been made will only be sustainable if we work together to make it so. That's why I'm so excited about where TGH is headed and the



strategic goals we've set for ourselves in the years to come. Over the next ten years, TGH has set a goal of reaching one million new learners, and continuing to expand our reach among the most marginalized and excluded communities.”

Building on Dan's comments, Marvin Venay unveiled TGH's new strategic plan. Created with the support of [LTHJ Global](#) and [Solution Consulting Co.](#), both Black- and woman-owned businesses with deep experience helping organizations build and implement community-centric nonprofit models rooted in equity, TGH's strategic plan outlines goals and practices that will guide the next phase of the organization's growth. Key priorities for TGH include:

- Reaching one million new learners over the next decade;
- Creating pathways to connect up to five million family members and loved ones of TGH learners to the network of services offered by our partners;
- Ramping up TGH's advocacy work in support of policies and resources that address the inequities at the root of digital exclusion; and,
- Creating an inclusive, community-centered culture that fosters innovation and creativity when scaling outreach and impact.

“We're always asking ourselves, ‘how can we do even better? How can we maximize our positive impact on the individuals, families, and communities we support?’ Over the next 10 years, we will start to answer those questions by focusing on four priorities: reaching more learners, engaging learner networks, shaping policymaking, and internal leadership building,” said Marvin Venay. “The goals we've set are ambitious, but they can be done. Closing the digital divide is far too important, and no one should be left behind.”

You can learn more about TGH's work and impact by visiting their website at www.techgoeshome.org. You can find photos from this year's Annual Meeting below.



(From L-R): Liz Schwab, Head of External Affairs for New England the Mid-Atlantic at Google and the Chair of the TGH Board of Directors; Marvin Venay, Chief Advocacy Officer at TGH; TGH CEO Dan Noyes; and Antonio Lobo, a long-time TGH instructor and member of the TGH Board of Directors present during Tech Goes Home's Annual Meeting on November 1, 2023. (Eric Haynes/TGH)



Tech Goes Home Staff during the organization's Annual Meeting on November 1, 2023. (Eric Haynes/TGH)



Attendees chatted during Tech Goes Home's Annual Meeting on November 1, 2023. (Eric Haynes/TGH)



About Tech Goes Home: Tech Goes Home is a nonprofit dedicated to addressing the digital inequities that pose a significant barrier to opportunity and success for thousands of students, workers, and families across Massachusetts. Working in partnership with schools, healthcare providers, and community organizations, Tech Goes Home provides curated support - including access to digital devices, network connectivity, and robust training in how to utilize digital resources - to help individuals and families pursue economic mobility, support academic achievement, access critical resources, and engage with their community and loved ones. You can learn more about Tech Goes Home's work, and ways to become involved, at techgoeshome.org.

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